



**RECYCLE
MANIA**®



**IN PARTNERSHIP WITH
NATIONAL WILDLIFE FEDERATION**



OHIO
UNIVERSITY

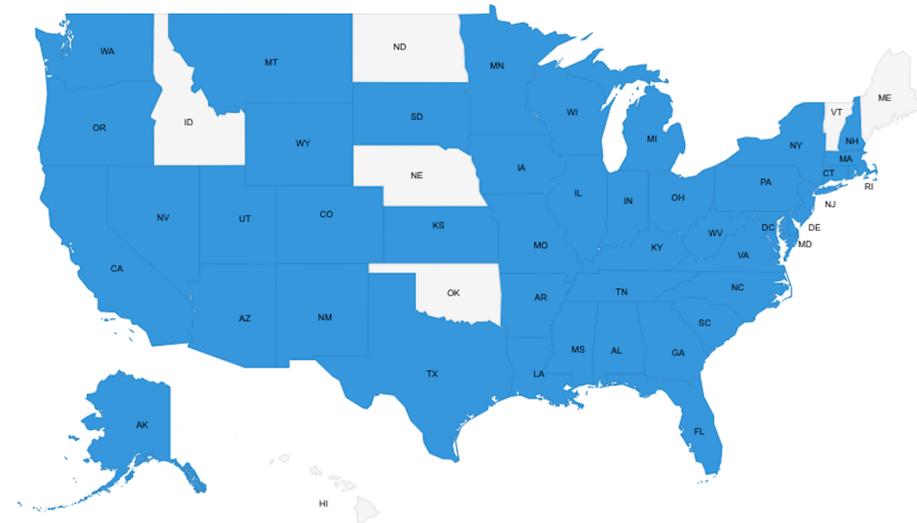


MIAMI
UNIVERSITY





- Since 2001 over 1,000 colleges and universities across the US and Canada have participated.
- During the 2018 competition 3.6 million students from 300 campuses recycled and composted 68.6 million pounds
- During the 2019 competition 5 million students from 300 campuses recycled and composted 69.5 million pounds
- **2019 - Central New Mexico Community College** - Honorable Mention in Education and Awareness





Classic 8 Week Competition

Per Capita

Recyclables weights reported.



Food Organics

Food waste and any organic materials handled alongside food waste reported.



Diversion

Recyclables, Food Organics, and Trash weights reported.



Zero Waste

Recyclables, Food Organics, Trash weights, and Materials for Reuse reported.





Classic 8 Week Competition

Per Capita

Recyclables weights reported.



Schools compete to see which can collect the largest combined amount of paper, cardboard and bottles and cans on a per person basis.

Data is reported and rankings are displayed weekly throughout the eight-week competition.

Results are calculated using the following equation:

$$\frac{\text{Weight of Recyclables}}{\text{Campus Population}} = \text{XX.XX lbs.}$$



Rules

Unacceptable Materials

- Appliances
- Furniture
- Industrial plastics
- Film plastics
- Pallets
- Yard / landscape waste
- Medical waste
- Hazardous waste
- Large-scale construction or demolition waste
- Scrap metal, wood or other maintenance-related waste that is recycled.

*Small-scale maintenance waste disposed with normal trash sent to a landfill or incinerator would still be counted as trash.

Follow tracking and reporting standards.

Stockpiling recyclables for the primary purpose of improving RecycleMania results is not permitted.





ReTRAC: Reporting System

YOU HAVE SUCCESSFULLY REGISTERED - COMPETITION STARTS JAN. 2020

Weekly Reports

[VIEW ALL](#) →

NEW

Pre-season Week 1 - January 20 - 26 , 2020

NEW

Pre-season Week 2 - January 27 - February 2 , 2020

NEW

Competition Week 1 - February 3 - 9 , 2020

Closed

NEW

Competition Week 2 - February 10 - 16 , 2020

Closed

NEW

Competition Week 3 - February 17 - 23 , 2020

Closed

NEW

Competition Week 4 - February 24 - March 2 , 2020

Closed

NEW

Competition Week 5 - March 3 - 9 , 2020

Closed



Key 2020 Dates

Jan 19 - Pre-Season Begins

Feb 2 - Start of 2020 Competition

Mar 28 - End of 2020 Competition

April 13 – Deadline for Final Weight Reporting for Revisions to Weeks 1-7

April 16 – Unofficial results posted

April 29 – Winners announced, Final reports posted online

Special Categories

The following categories require reporting only one time at the end of the eight-week competition. National winners are awarded for each category.



GameDay Basketball

Competition based on recycling and waste diversion at a single home basketball game.

[LEARN MORE](#)



Electronics Recycling

Competition based on collection of scrap electronics over one-month period.

[LEARN MORE](#)



Race to Zero Waste Building Competition

Competition based on comprehensive effort to reduce, reuse and recycle the greatest amount of waste from a single designated building.

[LEARN MORE](#)



Case Study Competition

Share your best practices in promoting and improving recycling and waste reduction on campus.

[LEARN MORE](#)

Submissions due May 31st. Winners notified June 22nd



Case Study Competition

Focus your case study on one component of your RecycleMania campaign.

- outreach and marketing strategies
- fundraising strategies
- techniques to engage key campus stakeholders to ensure your success
 - connecting with off-campus partners
- key events or gatherings
- incentives for engagements

All submissions for the 2020 RecycleMania Case Study Competition will be featured in the Learn From Your Peers section of the RecycleMania website.



Engagement Strategies

- Banner above dining hall in Fidel
- Campus-wide email reminding people how recycling works at NMT
- Online quiz about recycling with prizes (water bottles / mugs)
- Get caught 'Green-handed'
- New/additional signage
- Tailgating at athletic games?
- Keep nmt.edu/recycle page updated, add more info
- Utilize social media #RealMinersRecycle - photos of how people recycle - prizes
- Dorm activities – make personal recycling containers for dorm rooms
- Ideas to get faculty and administration engaged?

