

Student Video Competition

The Rules:

- 1) Student teams can be any size that you wish (teams will split the scholarship prizes, listed below),
- 2) Videos must be 2 minutes or less,
- 3) The topic of the video must be along the lines of "Why come to NMT?" or "Why come to your particular program?"
- 4) Videos must be submitted through and approved by your department Chair (or your program coordinators, for transdisciplinary programs).
- 5) Programs and/or departments can submit more than one video.
- 6) The deadline for submission is Monday, November 30th, by 5 pm.

The Legal Constraints: These videos may be used for marketing purposes, so all participants must comply with the following licensing and copyright issues (just as you would for a thesis or research paper):

- 1) Participants on video should not wear clothing with any corporate logos or branding. (Approved NMT logos and clothing are ok and are, in fact, encouraged).
- 2) Logos (e.g., the Apple logo) on laptops or devices that appear in the video should be covered or blurred.
- 3) Any music used in the video must come from one of many royalty-free music sites online, or must be original compositions. The NMT Communications office can help you – they have a subscription to Firstcom and can help you download if creators would like any of the music on that site: <https://www.firstcom.com/en-us/explore>, Please indicate in your credits where the music came from and include any permissions lines requested by the web provider or the musician(s)/songwriter.
- 4) Provide any credits or permissions for photos or video footage that was not taken by the video creators. Images found on Google need proper permissions.
- 5) Creators should use the most up-to-date school logos, found here: NMT LOGOS (<https://www.nmt.edu/mac/logosandguidelines.php>).

- 6) All participants in the video must sign the attached release, granting NMT permission to use your video, and submit this to your Chair when you submit your video.

The Judging Process:

- 1) After approval by the Chairs, the videos will be submitted by the Chairs to AA
- 2) A team, comprised of Deans, faculty, and students will judge the videos.
- 3) The final results will be posted shortly after the Winter Break, by the date of Monday, January 25.

The Prizes:

- 1) One First Place award, divided equally among team members, will be a \$2,500 scholarship,
- 2) Two Second Place awards, divided equally among team members, will be \$1,500 scholarships,
- 3) Six Third Place awards, divided equally among team members, will be \$500 scholarships.

Submission

Send submissions to Dr. Bruce Harrison at bruce.harrison@nmt.edu

Due Monday, November 30th, by 5 pm.