# Performing Arts Series

# **Program Policies**

Revised January 2015

## Introduction

#### A little history, please, Maestro.

The Performing Arts Series (PAS) began more than 50 years ago as an all-volunteer group of arts aficionados committed to bringing live performances to local audiences. Many of those arts patrons were associated with New Mexico Tech, including Jacques Renault, a chemist by vocation, and a musician and arts lover by lifetime choice. Renault died in 2003 as one of the driving forces behind the eventual success of PAS.

In those early days, PAS events were staged in an old World War II Quonset hut, better known and remembered as "The Tin Can." That era of the late 1960's and 1970's is reflected in the personalities of two of its more colorful personas – Rousseau Flower, an internationally known paleontologist who regularly wore jodhpurs and a monocle. Flower also is remembered for the local newspaper reviews he wrote of PAS events, most of them fairly



The Tin Can Theater

crackling with dry wit. Also Alan Marshall, an actor and director with New York roots who brought to Socorro and New Mexico Tech a series of plays that embraced the social and political rhetoric of the day, including several penned by a young playwright named Sam Shephard.



In time, New Mexico Tech adopted the Performing Arts Series as one of its educational and community outreach offerings; and, with the addition of the Macey Center complex in 1982, the PAS had a permanent home – and a great stage to go with it.

Today, the Performing Arts Series enjoys a reputation for the cultural diversity of its performance offerings, and for the growing popularity of outreach activities that stretch from the heart of Socorro to

embrace the historical town of Magdalena to the west, and the Alamo-Navajo Reservation. PAS has grown and thrived under the capable hands of its full-time director, Ronna Kalish; and with the backing of New Mexico Tech President Dr. Daniel H. López, who has supported the Performing Arts Series during his entire tenure as Tech's mentor. The PAS would be remiss if it did not also recognize its many supporters and subscribers within the New Mexico Tech and Socorro County communities. Que vivan los artes!

#### Mission Statement

The Performing Arts Series provides a variety of affordable, quality, multicultural performances in popular and classical music, theater, dance, family entertainment, and arts outreach activities, that have an appeal to the diverse community of Socorro, and support the local and regional economy.

The New Mexico Tech Performing Arts Series is funded in part by New Mexico Arts, a division of the Office of Cultural Affairs; and the National Endowment for the Arts. New Mexico Tech provides major underwriting for the Series.

Special thanks to Cheryl & William Macey, and to Dr. Barry Clark, founder of the Performing Arts Series Memorial Endowment in the name of Betty Clark, established to support the Series and its many outreach programs.

### Subscription & Ticket Information for Community & New Mexico Tech Students

Season subscribers receive a 25 percent discount from the single-ticket price. Unused tickets purchased with a subscription may be traded for future shows of the same season.

New Mexico Tech employees are eligible to pay for a season subscription and/or make a donation to the Performing Arts Series with a payroll deduction. Employees must provide signature and social security number.

Season tickets may be purchased with cash, check, credit card or billed.

Single tickets are available online at <u>www.nmtpas.org</u> or at the Cashier (2<sup>nd</sup> Floor Fidel Center), Brownbilt Shoes and Western Wear (East Manzanares Street), Sofia's Kitchen (Bullock Ave.), at the door or by calling (575) 835-5688. All credit card ticket purchases incur a \$3 per ticket service charge.

Tickets are available for pickup and purchase on the evening of the show starting at 6:30 p.m. Doors to the theater open at 7:00 p.m. Shows begin at 7:30 p.m., unless noted otherwise.

New Mexico Tech students are eligible for one free ticket for all Performing Arts Series subscription events, if they are enrolled in six ore more credit hours for undergraduates and three or more credit hours for graduate students. Student tickets are available at the New Mexico Tech bookstore in Fidel Center, or at the door. New Mexico Tech students must show their student ID at any of these venues to receive the free ticket.

#### Seating, Accessibility and Other Information

All New Mexico Tech PAS shows are general admission seating. In the event of a sell-out performance, seats will be guaranteed until 7:15 p.m. Seniors are those 65 years and older; youth are 17 and under. Children two and under may attend shows for free if a parent is willing to have the child sit on his or her lap in the event of a sell-out.

Macey Center is wheelchair accessible with seating available in the back two and front rows of the theater and on the wings.

Food and drinks are not allowed in Macey Center, except bottled water. Cell phones and pagers must be turned off during performances. In general, photographs, video and audio recording are not allowed.

Complementary tickets are available for special populations such as developmentally and mentally disabled, seniors and others upon request.

Group discounts for students and special populations are available upon request.

Presidential Chamber Music Series concerts, Santa Fe Opera Apprentices on Tour, Community Arts Party and 4<sup>th</sup> of July Celebration are free admission.

#### Donations

Private donations are credited in performance programs.

Corporate donations are credited in our full-color advertising booklet, distributed to attendees at each New Mexico Tech PAS performance. Corporate donations of \$500 or more are credited in Season Calendar, mailed to 3,000 patrons, and distributed statewide throughout the year.

Donations of \$1,000 or more are Major Sponsors, receiving one show to sponsor per \$1,000, with logo and/or name of business credited at show listing, on all posters and advertisements, and on Sponsor Page of New Mexico Tech PAS web site.

Donations of \$3,000 or more are Partners, with have logo displayed in Season Calendar and Advertising Booklet.

Donations are very much appreciated! They help to maintain affordable ticket prices and to support our many outreach programs in the schools and community.

Donations may also be made to the Performing Arts Series Memorial Endowment. For \$10,000 or more, we designate an annual concert for an agreed upon number of years. Estate and property donations are also welcome.

As an example, the Betty Clark Memorial Concert is a visionary project that established an endowment which will fund an annual concert and outreach activities.

#### Web Site & Facebook

PAS web site: <u>www.nmtpas.org</u> has descriptions and video clips of subscription performances, Presidential Chamber Music Series concerts and special events. There is a page devoted to our Major Sponsors and related links to other arts organizations.

PAS Facebook page: <u>https://www.facebook.com/NMTPAS</u> has descriptions, photos, video, updates and posts, as does the PAS Facebook group page: <u>https://www.facebook.com/groups/nmtpas/</u>.