Date: March 12, 2014
Time: 10:30 a.m. - 1:30 p.m.
Location: Speare Hall
Committee Chair: Lorie Liebrock, Dean of Graduate Studies
Process Facilitators: Melissa Jaramillo and Frank Reinow
Members in attendance:
    Lorie Liebrock
    Frank Reinow
    Michael Heagy
    Collin Hellwig
    Bill Stone
    Iver Davidson
    Steve Simpson
    Joe Franklin
    Gabrielle Miller
    Bob Bezanson
    Colleen Guengerich
    Steve Hicks
    Mike Hargather
    Mike Timmons
    Jolante Van Wijk
    Melissa Jaramillo-Fleming
    Nourradine Benalil
    Pat Valentine
    Tom Engler
    Absent: Delilah Vega-Walsh, Richard Sonnenfeld, Dowdle, Tripp, Van Romero, Sara Grijalva, Snezna Rogelj

Meeting Objectives:
1. Discuss updates on New Mexico Tech vision, mission and SWOT analysis.
2. Discuss New Mexico Tech budget data.
3. Discuss New Mexico Tech mandates and compliance requirements.

Meeting Summary

1. Review meeting objective and agenda
   a. Identify additions/modifications to the objectives and agenda.
   b. Approval of previous meeting summary for posting to the SPC website.
   c. Identify additional Parking Lot issues.

Addition to Agenda: Journal article about the new “STEMulus Center” that CNM is planning. Question: Is STEM becoming a diluted term? (Answer: Yes).
New parking lot issue: Committee will hear about Distance Education offerings and capabilities at a future meeting (from later discussion during meeting).

Decision: The meeting summary was approved.

Decision: Forum moderator will start deleting spam posts.

2. Information session
   a. Tech budget – Leyla Sedillo
   b. Tech operational mandates and compliance – Theresa Hollis
   c. Q & A

Discussion: Leyla presented an overview of the Tech’s budget, overhead and other financial issues. Theresa presented an overview of the various compliance issues and the person responsible for each area

3. Review updates on the Tech vision, mission and values
   a. Discuss updates
   b. Take action, if required

Discussion: Committee members voted on values via stickers on a white board. Proposed values gathered from recommendations from (1) the subcommittee, (2) the online forum, (3) previous strategic plan, and (4) previous committee meetings.

Discussion (addition to agenda): The committee discussed STEM and New Mexico Tech’s vision/mission. The following phrases were offered:
   - STEM doesn't mean anything any more
   - CNM is marketing well
   - Threat to state funding to NMT
   - Long-term distinction about NMT
   - Job training (CNM) vs. Education (NMT)
   - Short courses via distance
   - Publicity-wise ... we look bad, while CNM gets good publicity
   - Public perception of Tech is negative; but legislature has positive opinion of NMT
   - Need better marketing of what we do
   - Better utilize Albuquerque building
   - What percentage of our new students are non-traditional
   - Can we use the STEMulus Center to recruit students to come to Tech?

Decision: The committee votes narrowed the values down to seven areas. The values statement will be sent back to the subcommittee to draft a proposed values statement(s) based on the seven overriding concepts preferred by the committee.

4. Update SWOT Analysis
a. Identify preliminary themes from SWOT analysis
b. Discuss preliminary data requirements
c. Take action, if necessary

Discussion: Town Hall group leaders summarized prevalent themes:
Social responsibility as overarching concept of our research, interaction, Act globally and locally
Interaction with community. Concern that Tech doesn't spend enough time with high school here, community groups. We do not do enough for this community
Faculty and students are a strength
Opportunities = water, biomedical
Weakness/Threat - funding, how they are distributed
Threat = dilution of faculty by losing key players
Opportunity = find ways to enhance faculty salaries
Strength = faculty, small class settings, chance to get to know faculty.
Faculty retention ... big overarching thing. Students concerned about faculty retention, support and salaries
Research - undergrads looking forward, concerned about research funding.
Research divisions, internships
Internship programs need better support and integration.
Administration and leadership = interaction up and down ladder ... is it constructive or does it lead nowhere?
Dissatisfaction ... is it salary-related? or is it transparency or poor relationships?
Faculty doesn't feel supported in many ways. they feel like there are roadblocks to achieve research and education. How can we address this in a way that works across the board? Address it now or it will get worse
Help international students get visas.
Budget, budget, budget ... low staff salaries
Benefits ... inequitable payment for benefits
Archaic processes ... paper forms!!
Lack of interaction with community
Need webmaster ... and updating of websites. How do we do our processes and why are we so backwards?

Decision: Reminder: Community town hall with the Rotary Club is at 11:30 a.m. Wednesday at KBob’s

5. List proposed agenda items for the next meeting of the Strategic Planning Committee.
   a. Discuss agenda for the next meeting: Sara Grijalva – formula funding
   b. Identify committee preparation for next meeting.
   c. Next meeting: March 26, 2014, 10:00 am – 1:30 PM, Speare 113.

7. Adjourn