NM Tech Strategic Planning Committee
Meeting Summary

Date: February 26, 2014
Time: 10:30 a.m. - 1:30 p.m.
Location: Speare Hall
Committee Chair: Lorie Liebrock, Dean of Graduate Studies
Process Facilitators: Melissa Jaramillo and Frank Reinow
Members in attendance:

Lorie Liebrock
Frank Reinow
Delilah Vega-Walsh
Michael Heagy
Collin Hellwig
Bill Stone
Snezna Rogelj
Iver Davidson
Steve Simpson
Joe Franklin
Sara Grijalva
Gabrielle Miller
Bob Bezanson
Colleen Guengerich
Steve Hicks
Richard Sonnenfeld
Mike Hargather
Mike Timmons

Absent: Van Wijk, Dowdle, Tripp, Melissa Jaramillo-Fleming, Van Romero, Nourradine Benalil, Pat Valentine, Tom Engler

Meeting Objectives:

1. Reach agreement on the draft vision statement for the university.
2. Reach agreement on the draft mission statement for the university.
3. Discuss the draft values statement for consideration by the SPC.
4. Review SWOT process and participate in SWOT exercise
5. Reach agreement on logistics for the SWOT rollout to the university community.

Meeting Summary

1. Review meeting objective and agenda
    a. Identify additions/modifications to the objectives and agenda.
    b. Approval of previous meeting summary for posting to the SPC website.
    c. Identify additional Parking Lot issues for later discussion.

Decision: An agenda item was added: Discussion of the Tech motto, to follow the mission statement discussion.

Decision: The meeting summary was approved for posting.

2. Approve draft NMT vision statement
   a. Review subcommittee report on the vision statement.
   b. Vote on vision selection and word selection for questioned words.
   c. Record SPC recommendation on the vision statement.

Discussion: Poll results were presented. 12 committee members voted for option 3, a 13th vote was placed during the meeting to make a majority. The committee discussed various phrases and words.

Decision: The vision statement was approved with one change.

3. Approve draft NMT mission statement
   a. Review subcommittee report on the mission statement.
   b. Vote on mission selection and word selection for questioned words.
   c. Record SPC recommendation on the mission statement.

Discussion: 12 of 19 votes from the committee supported option 1. Committee members discussed various words and phrases.

Decision: The committee unanimously approved option 1 after striking "From gold dust to star dust" and "workforce" from the mission statement.

3B. Discussion Tech's motto

Discussion: The committee also discussed various options for Tech's motto and voted via stickers for their favorite motto, about a dozen of which were posted on the wall(s).

Decision: More votes were cast for the existing motto (six) than for any other option.

4. Review draft NMT values statement
   a. Review draft values statement
   b. SCP subcommittee to update draft

Discussion: The committee agreed to post Tech's existing values to the bulletin board and open discussion. Committee members will use existing list to identify core values.

Decision: A subcommittee will be to develop a values statement. Members are Collin Hellwig, Lorie Liebrock, Richard Sonnenfeld and Steve Hicks.

5. SWOT Analysis implementation
   a. Review subcommittee recommendations for SWOT Analysis implementation.
   b. SWOT Analysis exercise with SPC
   c. Evaluate the SWOT Analysis exercise and develop recommendations for improvement.
   d. Identify SPC volunteer participation in SWOT Analysis implementation
   e. Questions and answers.

Discussion: The committee broke into two groups, with each member writing individual strengths, weaknesses, opportunities and threats on sticky notes. The sticky notes were placed on grids and discussed.

Decision: The sticky notes were captured for future discussion. (This format will be used for the upcoming town hall meetings in March).

6. List proposed agenda items for the next meeting of the Strategic Planning Committee.
   a. Discuss agenda for the next meeting: NMT funding (10:30am), Compliance (11:00), SWOT analysis update, Values finalization
   b. Identify committee preparation for next meeting.
   c. Next meeting: March 12, 2014, 10:00 am – 1:30 PM, Speare 113.

Discussion: Committee members were encouraged to sign up to help with the March town hall meetings.

7. Adjourn