Date: February 12, 2014  
Time: 10:30 a.m. - 1:30 p.m.  
Location: Speare Hall  
Committee Chair: Lorie Liebrock, Dean of Graduate Studies  
Process Facilitators: Melissa Jaramillo and Frank Reinow  
Members in attendance:  
  - Lorie Liebrock  
  - Melissa Jaramillo-Fleming  
  - Frank Reinow  
  - Delilah Vega-Walsh  
  - Michael Heagy  
  - Tom Engler  
  - Pat Valentine  
  - Thom Guengerich  
  - Collin Hellwig  
  - Bill Stone  
  - Snezna Rogelj  
  - Iver Davidson  
  - Steve Simpson  
  - Joe Franklin  
  - Sara Grijalva  
  - Gabrielle Miller  
  - Bob Bezanson  
  - Colleen Guengerich  
  - Steve Hicks  
  - Nourradine Benalil  
  - Richard Sonnenfeld  
  - Mike Hargather  
  - Mike Timmons  
  - Van Romero  
  - Absent: Van Wijk, Dowdle, Tripp  

Meeting Objectives:  
1. Reach agreement on the vision statement for the university.  
2. Reach agreement on the mission statement for the university.  
3. Reach agreement on plans for the SWOT Analysis project.  
4. Discuss the Town Hall meetings early March.

Meeting Summary
1. Review meeting objective and agenda
   1. Identify additions/modifications to the objectives and agenda.
   2. Approval of meeting summaries for posting to the SPC website.
   3. Introduce additional Parking Lot issues for later discussion.

Discussion: A review of informal survey of Career Fair recruiters was presented. First and foremost, recruiters want more NMT students, especially graduate students. Recruiters suggest that Tech students need more hands-on, real-life experience to be better prepared for the workplace. Also, Tech students would benefit from more collaborative work and supervisory/management experience and/or training. Tech students/graduates could also use more training in communicating with supervisors and with social skills.

New parking lot issue:
   A New York Times article about “A Solution for Bad Teaching” will be available in GoogleDocs.

New parking lot issue:
   The committee now will be using a bulletin board for discussion between meetings.
   The committee was reminded to enter documents in the document log when they upload to the google drive.

Decision: The meeting summaries were approved

Update on the strategic planning process
   a. Progress report on the strategic planning website.
   b. Identify other process issues from the committee.
   c. Questions and answers.

Discussion: Committee members generally agreed (no vote was taken) that discussions should be kept short and succinct, with further discussions assigned to subcommittees and full committee review via the private forum being set up.

Decision: Separate bulletin boards will be created for each subcommittee.

Review draft NMT vision statement
   a. Review subcommittee report on the vision statement.
   b. Identify areas of agreement and disagreement.
   c. SPC recommendation on the vision statement.

The vision statement subcommittee presented three options (one for grins).

Discussion: The following bullet points were generated:
   • “We offer students of all means … “
   • Small vs. close-knit community; student: faculty ratio
- Ph.D. granting institution
- Local and global challenges
- Student exposure to research and design
  - Explanatory bullet points will further define vision

Discussion: Six additional proposed vision statements were presented.

Decision: the committee will post a poll soliciting comments and vote on the vision to move forward. Mottos will be handled similarly.

1. Review draft NMT mission statement
   b. Identify areas of agreement and disagreement.
   c. SPC recommendation on the mission statement.

The subcommittee presented proposed mission statement.

Discussion: The following bullet points were presented:
- Workforce development in science and engineering
- Service to state (Bureau/PRRC)
- Outreach activity
- Strike “but” replace with “and” … and rearrange descriptors in that sentence
- Real-world applied problems
- Students are well-rounded, integrated and engaged
- Work together to solve problems
- Preparing the scientific and engineering workforce of the future
- Our Involved faculty educates students
- Knowledge and capability

Discussion: Six additional proposed mission statements were presented.

Decision: the committee will post a poll soliciting comments and vote on the mission to move forward.

1. SWOT Analysis planning and implementation
   a. Review purpose and scope of the SWOT Analysis.
   b. Discuss proposed plans for developing and implementing the SWOT Analysis.
   c. Questions and answers.

Discussion: The committee will hold town halls in March: two evening events for students only on March 3 and 4; staff town halls during the day on March 4, 5 and 7; community town hall for local residents at a location downtown on March 5. These dates have been updated to reflect needs of the students and community.
**Decision:** Michael Heagy, Sara Grijalva, Mike Hargather, Bob Bezanson and Gabrielle Miller will serve on a subcommittee to discuss strengths, weaknesses, opportunities and threats. This subcommittee will post questions to the larger committee in an effort to identify questions for the SWOT analysis.

<table>
<thead>
<tr>
<th>1. List proposed agenda items for the next meeting of the Strategic Planning Committee.</th>
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<tbody>
<tr>
<td>a. Discuss agenda for the next meeting: SWOT Analysis Exercise</td>
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<tr>
<td>b. Identify committee preparation for next meeting.</td>
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<tr>
<td><strong>c. Next meeting: February 26th, 10:00 am – 1:30 PM, Speare 113.</strong></td>
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7. Adjourn