

**NM Tech Strategic Planning Committee
Meeting Summary**

Date: January 29, 2014

Time: 10:30 a.m. - 1:30 p.m.

Location: Speare Hall

Committee Chair: Lorie Liebrock, Dean of Graduate Studies

Process Facilitators: Melissa Jaramillo and Frank Reinow

Members in attendance:

Lorie Liebrock

Melissa Jaramillo-Fleming

Frank Reinow

Delilah Vega-Walsh

Michael Heagy

Tom Engler

Pat Valentine

Thom Guengerich

Collin Hellwig

Yolante Van Wijk

Bill Stone

Snezna Rogelj

Iver Davidson

Steve Simpson

Joe Franklin

Sara Grijalva

Gabrielle Miller

Bob Bezanson

Colleen Guengerich

Steve Hicks

Nourradine Benalil

Richard Sonnenfeld

Absent:., Dowdle, Tripp, Mike Hargather, Mike Timmons, Van Romero

Meeting Objectives:

1. To reach agreement on the vision statement for the university.

2. To discuss the integration of New Mexico Tech's accreditation process with the strategic planning process

3. To initiate discussion of the New Mexico Tech mission statement.

4. To reach agreement on the timeline for completion of the strategic plan

Meeting Summary

Review objective and agenda and identify additions/modifications agenda.

Update on strategic plan process
Review proposed timeline for completion of strategic plan
Review progress for developing strategic plan website

Decision: Official timeline will be posted on Google Drive. Goal for implementation date Jan. 1, 2015

Decision: Official approved documents will be posted online now that the website is up and running

Decision: Committee voted to include Dr. Reinow's students from the Strategic Management Class, as long as they sign a non-disclosure agreement and that it does not violate their students' rights to education.

Review the university's proposed vision statement
Sub-committee presentation on proposed vision statement
SPC discussion of proposed vision statement
Discuss areas of agreement and disagreement
Reach agreement on the university's vision statement

Discussion: The subcommittee presented the proposal, "We educate students one at a time with rigorous programs in science, engineering and mathematics. We draw together a diverse community to create an enriched and economically strong society through innovative research and service."

The larger committee generally liked the statement, but found it to be more of a mission statement. The committee also generally agreed that the "one at a time" phrase captured the essence of Tech, but did not necessarily reach consensus on the use of that particular phrase. "Individualized" was generally favored over "one at a time."

Words deemed central to a vision statement: "community"; some equivalent to STEM; research science and education; rigorous; and "cultivating the future." Although, "cultivating" did not enjoy widespread approval. A second round of collecting words: "individualized," "one person at a time," "science, engineering, research university," and "prepare."

It was noted that some committee brainstorming suggestions qualify more as a motto. The committee opened discussion about the existing motto and whether the committee should consider a new motto. A motto is defined as "a few pithy words; the vision expands upon the motto ... and leads into the mission, which should define "what do we really do?"

The committee debated whether a vision should be a forward-looking statement about "who do we want to be?" vs. establishing a concept that protects our position as a small university that offers a high degree of interaction between faculty and students.

Another round of words focused on “who do we want to be?” Noteworthy responses include “One on one,” “protect what we have,” “focused excellence,” “private vs. state-sponsored,” “goal doubling graduate enrollment,” “worldwide impact,” “nationally ranked Ph.D. university,” “increased number of graduate students,” “more research” and “connected to national laboratories.”

Decision: Return the vision statement task to the subcommittee with the task of crafting a new statement that better captures “who we are.”

Discussion the university’s mission statement
Discuss the university’s mission statement
Discuss ideas for inclusion in the mission statement
Discuss areas of agreement and disagreement
Identify/discuss the enduring values that support the university’s mission and vision

Discussion: Using the proposed visions statement as a starting point for a mission statement, a round of brainstorming lead to these central themes for a missions statement: “education,” expand the emphasis on research and service, special focus on “early access to research for undergraduates” (with substantiation), “home to world renowned research groups/facilities,” and “our size enables interaction between faculty and students.”

Side-notes on service: M.S.T. is a great service to N.M., other professional development programs, like A.L.P. (such as it is). We prepare students for the next step of learning. strengthen our employment office/student services offices (to help students transition to careers/grad schools)

Note: The Mission Statement is our opportunity to identify distinctive competencies, including quality of people, technology, processes, programs, customer satisfaction, market place ... that what sets us apart and makes us a unique environment.

Decision: A Mission Subcommittee will include Snezna Rogelj, Sara Grijalva, Steve Hicks and Bill Stone.

Identify proposed agenda items for the next meeting of the Strategic Planning Committee

Discussion: Briefly discussed difference between mission and vision. Vision draft done within a week in preparation for next meeting.